

August 2019

Give to ShawU

Greetings from Raleigh!

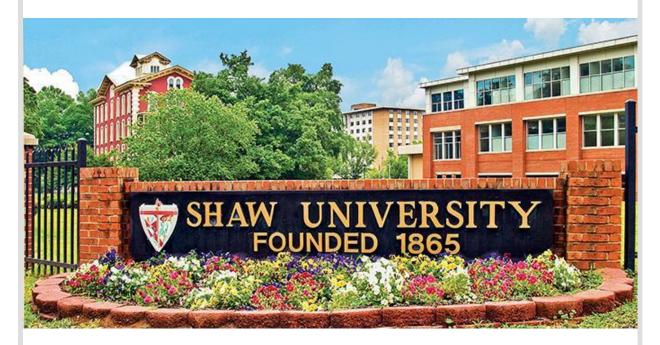
Fall semester is now in full swing. Our campus is filled with excitement as we welcomed the class of 2023 to their new home away from home. We have been working to make Shaw University bigger and better for the future. Our 18th President, Dr. Paulette Dillard, is leading her cabinet, faculty, and staff in a bold new direction. One aspect of this new direction is our new university tagline "Excellence. Opportunity. This is Shaw U!" It is quite catchy and, more importantly, it speaks to the wealth of talent currently enrolled at Shaw.

This year's signature homecoming events, listed in this edition of the newsletter, will again prove to be unforgettably epic! Before you come home, please know that we appreciate everything you do for us. We are thankful for every dollar donated, every endowment created, and every student recommended! We are grateful for every church and alumni association that continuously support us, the fraternities and sororities (particularly members of the Divine Nine) that have shown kindness to our students, and every civic and community organization that continues to partner with us to lift the name and mission of Shaw U in the global community.

We sincerely hope you and your families have experienced a spectacular summer, wherever you are, and we would love to hear from you regarding promotions, job changes, new additions to your family, or any ideas you have to make the Shaw University even better for future students.

Go Bears!

LaMont J. Johnson, Sr., Ph.D.



Excellence. Opportunity. This is Shaw U!

As we all work together to support and promote our beloved Shaw University, we will be using a storytelling approach to communicating what makes Shaw U a special place. We are very pleased to share the core of this narrative approach with our alumni, because you are our most important brand ambassadors!

Students, alumni, faculty, staff and community partners have shared their experiences with and feelings about Shaw; from their feedback we understand that the authentic "brand personality" of Shaw University is **COMPASSIONATE**, **RESILIENT**, **AND FAMILIAL**. The moral of "the Shaw Story" is "*Every student deserves access to the opportunities that will lead them to a brighter future*." We

Our "elevator message" expresses the heart of the Shaw Story, and gives each of us a quick way to answer questions about Shaw such as "Who are you? What do you do? What makes you special?" while reflecting the University's mission, core values, and brand personality – IN LESS THAN 30 SECONDS:

"Shaw University, a private university located in vibrant downtown Raleigh, has been dedicated to providing every student with access to the opportunities that will lead them to a brighter future since 1865. Shaw engages every individual student through educational excellence, and empowers them to make an impact in their communities and the world."

Our new tagline sums this all up: Excellence. Opportunity. This is Shaw U!

For more information on the Shaw Story and on using our new brand narrative to talk to prospective students and donors, please contact the University's Director of Public Relations, Lucera Parker at 919.546.8321 or lucera.parker@shawu.edu.



Join us as we celebrate 154 years of excellence and opportunity during our 2019 Homecoming Week: October 13-October 20, 2019. We've planned a week full of activities that will bring back fond memories while creating new ones to last a lifetime. Don't delay! Make your reservations and get your tickets today. See you in October!

#ShawUHC19

Hotel Information

Raleigh Marriott Crabtree Valley

4500 Marriott Dr, Raleigh, NC 27612

For reservations, call **1-800-MARRIOTT**. When making reservations, mention "Shaw University Alumni" to receive the group rate. All reservations must be made on or before **September 27**, **2019**. Reservations made after **September 27**, **2019**, are subject to availability and most available rate.

OTHER HOTEL OPTIONS

Shaw University Homecoming attendees can get the same "Shaw rate" offered at the Residence Inn Raleigh Downtown (Rate: \$164) at the following hotels during homecoming:

- Residence Inn Raleigh Downtown (SOLD OUT)
- Residence Inn Raleigh Crabtree
- Courtyard Marriott Raleigh Crabtree
- Fairfield Inn & Suites Raleigh Crabtree
- Residence Inn Raleigh Midtown
- TownePlace Suites Cary Weston Parkway

Note: Individuals should call hotel directly to make reservations. **Reservations** must be made by September 27, 2019.

2019 Class Reunions

Attention all classes ending in "4" and "9", 2019 will be your reunion year! The following years will be in reunion:

1969 - celebrating 50 years

- 1979 celebrating 40 years
- 1994 celebrating 25 years
- 2009 celebrating 10 years
- 2014 celebrating 5 years

We are looking for representatives from those classes to form a class reunion committee. If you are interested, please contact Alumni Relations director, Dr. LaMont Johnson at 919-546-8434 or alumnirelations@shawu.edu or NAA Executive Vice-President, André Sheppard '85 at executivevice-president@shawunaa.com.

EMERITUS CLASS: If you are a 50+ Golden Bear and would like to become a member of the Emeritus Class and receive communication regarding the class and its purpose, meaning, and plans, please email: Mary Louise White Garrett marylouiseshawu57@gmail.com or Dr. Mack Sowell macksowell@ymail.com.

The EPIC Experience: Event Preview

Join us for an EPIC evening with Philanthropy and Scholarship.

Friday, October 18, 2019

6:00 p.m. Dinner & Dancing

Raleigh Marriott Crabtree Valley
4500 Marriott Drive | Raleigh, NC 27612



Prepare yourself for an evening that captures the essence of showmanship! **INFINITY Show Band i**s a ten-member band consist of dynamic vocalists, a funky rhythm section, and a three-piece horn section that provides just the right ambiance. Prepare yourself to dance the night away from Motown, R&B, Disco, Beach Reggae, Jazz, a little bit of everything for every age. They guarantee to get everyone on their feet from the very first song, keeping the dance floor full from start to finish!

RESERVATIONS



Certified

Royal Court Coronation

Sunday, October 13 | 7:00 p.m. C.C. Spaulding Gymnasium

Family Reunion/Vendor Village

Thursday-Friday, October 17-18

The Quad

Download Application



Athletic Hall of Fame

Thursday, October 17 | 7:00 p.m. C.C. Spaulding Gymnasium

Tickets



Young Alumni After Party

Friday, October 18 | 8:00 p.m. Sheraton Downtown Raleigh

Reservations



Bears on the Move



HBCU Living Legends Scholarship Gala

On Saturday, August 24, an audience of 600 alumni and supporters of North Carolina's HBCUs celebrated these institutions' legacy of educational excellence by honoring their "Living Legends." Shaw University's Living Legends included: the Honorable Mildred Council, a Pitt County elected official and social worker; Elder Tembila Covington, the founder/senior pastor of Crossing Red Sea Ministries in Rockingham, NC; and Greenville, NC psychotherapist Dr. Leon Johnson.

The keynote speaker for the evening was Bishop William J. Barber, II, pastor, social justice advocate, and founder of leadership development organization Repairers of the Breach. Dr. Barber called on the audience to support the work of HBCUs, telling them that just as our hope came out of the HBCUs during the first and second Reconstruction, so our country's next Reconstruction will be greatly dependent on the leadership and of HBCUs and their graduates.

If you or someone you know would like to be listed as a "Bear on the Move," please submit the following to alumnirelations@shawu.edu:

- Brief paragraph or provide link to announcement, i.e., recent accomplishments, awards, promotions, new business start-up, etc. (no more than 75 words)
- Graduation year
- High resolution photo



VIEW TICKET PRICES

PURCHASE TICKETS

Upcoming Events

The Shaw University Bear Boosters Club is sponsoring a bus ride to the Virginia State University vs Shaw University football game on October 5, 2019 for Shaw Bears Nation (Shaw Bears boosters, alumni, friends and supporters of the Shaw U Athletic Program). The bus will arrive at 8:45 AM on the Shaw University Campus (Bus Parking Lot near Spaulding Gymnasium) and will depart at 9:45 AM promptly. There will be a 2nd pick-up location in Henderson, NC (Rose's Store located on Norlina Road) and the bus will arrive at 10:30 AM and depart at 10:45 a.m.. Tickets must be purchased by September 14, 2019. The cost of a round-trip bus ride and game ticket is as follows: \$55 - Check or Money (Make Payable to: Shaw University Bears Booster Club, Inc.) P. O. Box 25493 Raleigh, NC 27611. \$56.57 - Online (includes online processing fees) Click here to pay online.

ALUMNI CHAPTER MEETINGS

- ATLANTA ALUMNI CHAPTER meetings are every 1st Saturday at 10 a.m. at Charles R. Drew Elementary School - 300 East Lake Blvd SE Atlanta GA 30317.
- CHARLOTTE ALUMNI CHAPTER The Charlotte Alumni Chapter meets
 every 4th Saturday at 10 a.m. at Tryon House Restaurant, 130 Eastway Dr,
 Charlotte, NC 28213. Stay up to date on upcoming events by following us
 on social media: @ShawUCharlotte on Instagram and Shaw University
 Charlotte Alumni Chapter on Facebook www.facebook.com/shawucharlotte
- Granville, Vance, & Warren Alumni Chapter meets the first Saturday of each month at 10 a.m. at The Gateway Center: 314 South Garnett Street Henderson, NC 27536. For more information you can contact: Letitia Beckett at letitiabeckett@gmail.com.
- METRO WASHINGTON DC ALUMNI CHAPTER meetings are held every
 4th Saturday of the month except for the month of May, at the Northeast
 Library, 330 7th Street, NE, Washington, DC 20002. For additional
 information, contract Nikki Grady at alisegrady@yahoo.com or Angela
 Wright at ariwright25@gmail.com.
- NEW YORK ALUMNI CHAPTER meetings on the 2nd Saturday of each month from September to June with the exception of the May and June meetings (May 16 and June 27). Meetings are held from 2-4 p.m. at 14-32 W. 118th St., New York, NY. Unable to come to Harlem email us for call information nycshawuac@gmail.com. Keep up with Shaw U NY on Facebook: @ShawUNYAlums Instagram: @shawuny.

- NORTH JERSEY ALUMNI CHAPTER meetings are held every 2nd Friday from 7 p.m. - 9 p.m.at the Essex County Satellite Office, 560 Northfield Ave., West Orange, NJ 07052. For additional information, contact Greg Jenkins at 609-638-3440.
- RALEIGH WAKE ALUMNI CHAPTER (RWAC) meetings are held every 2nd Saturday (September-May) at 9 a.m. on the campus of Shaw University Willie E. Gary Student Center, 1st floor cafeteria.
- **SOUTH JERSEY ALUMNI CHAPTER** meetings are held every 2nd Tuesday at 8 p.m. via teleconference. For additional information, contact William Waller, President at 973-985-1422.
- SOUTH CAROLINA LOW COUNTRY MIDLANDS ALUMNI CHAPTER If you are interested in joining the chapter, please contact Arlethia Lemon-Cusack at <u>cusackal@aol.com</u>.
- TRI-COUNTY AHOSKIE ALUMNI CHAPTER meetings are held on the 3rd Tuesday at 6 p.m. Contact information: pierch@chowan.edu or (252) 396-3660.
- TRIAD ALUMNI CHAPTER meetings are every 2nd Saturday at 10 a.m. at Shiloh Baptist Church 1210 S. Eugene Street, Greensboro, NC 27406.

Alumni Chapter of the Month



Weldon-Seaboard Shaw University Alumni Chapter

The Weldon- Seaboard Shaw University chapter was established in 1935 in Seaboard, NC and holds the distinction of being the oldest, continuously, active alumni chapter of Shaw University. The Weldon-Seaboard Shaw Alumni Chapter makes an annual financial contribution to Shaw University to support student scholarships and other operations. The Chapter also provides financial support and encouragement to local students attending Shaw University. Schna Jeffers currently serves as Chapter President.

Thank you and congratulations, Weldon-Seaboard Alumni Chapter, for being Shaw's Alumni Chapter of the Month!

NO FUSS FUNDRAISING

Shop with Amazon Smile and give to Shaw University -- it's that easy! Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice. AmazonSmile is the same Amazon you know. Same products, same prices, same service.

START SHOPPING





Annie Abbott '66 (08-15)

William "Rock" Artis '76 (08-22)

Linda O 'Neal Atkinson '74 (08-07)

Paul Benitez '77 (08-30)

Dedra Bonner '02 (08-22)

Milton Boone '83 (08-18)

Linda Boyd '77 (08-18)

Vivian Branch '72 (08-25)

Fannie Wilder Brown '66 (08-10)

Pamela Clark '82 (08-27)

Tiffany Bennett-Cornelous '98 (08-25)

Charles Davis '63 (09-01),

Delilah Early '72 (08-12)

Cynthia Lyons '81 (08-26)

Mona Mabry '98 (08-18)

LaDawn Marshall '98 (08-14)

Tyreese McAllister '90 (08-30)

Marva McCain '79 (08-23)

Clarence McClain '07 (08-25)

Latanta McCrimmon '05 (08-15)

Linda Renee Patterson '89 (08-17)

Ron Powers '83 (08-23)

Shambulia Gadsden Sams '08 (08-25)

Lawanda Sanders '96 (08-12)

Lawrence Smith '75 (08-23)

John Speights '75 (08-25)

Barbara Fields '77 (08-19) Francine Taylor '96 (08-12)

Asia Graves '00 (08-11) Shirley Turner '62 (08-08)

Rev. Willie Mack Greene '91 (08-10) Rev. Carlton Whidby '96 (08-25)

Bethesda Kearney '93 (08-07) Judith Wright '63 (08-13)

If you would like to be included in the next birthday announcement, please email <u>alumnirelations@shawu.edu</u> by September 19.



Accelerate your education!

The Shaw University adult degree program offers a convenient, affordable, flexible way to complete your college degree. Accelerated classes meet one night a week for 6 to 8 weeks. Classes offered on campus and online.

ACCELERATED MAJORS OFFERED:

- Business Administration
- Mass Communication
- Sociology
- Sociology Criminal Justice

SEMESTER MAJORS OFFERED:

- Education
- Social Work

For more information contact, Chantavia Knight at 919-546-8535 or Chantavia.knight@shawu.edu.



Excellence. Opportuntiy. This is Shaw U!

Accepting Applications for Fall II New Terms Begin Every 8 Weeks!

- Admission Deadline: Sept. 16
- Registration Deadline: Oct. 6
- Start Date: Oct. 7
- End Date: Dec. 6

PROGRAM HIGHLIGHTS

- ✓ Affordable Tuition (\$390 per credit)
- √ 6 and 8 Week Course Calendar
- ✓ Attend Classes One Night a Week
- ✓ Seated and Online Classes
- √ Flexible Year-Round Schedules
- √ Year-Round Financial Aid
- ✓ Academic Advising and Support
- √ In-Demand Majors
- ✓ Internships and Career Services

Apply Today!

www.shawu.edu/Apply-Fall2

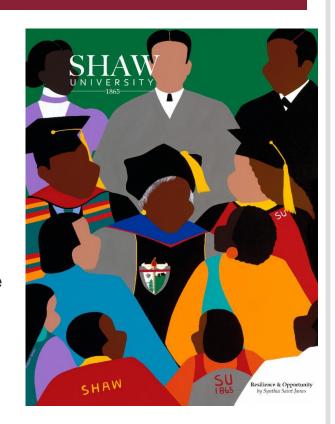
Refer a Future Shaw Bear!

Did you know that alumni are our best recruiters? Why? Because you have successfully used your experience at Shaw U to propel you into life after college. Your story can show prospective students why Shaw U will be the stepping stone to their future success.

REFER A FUTURE BEAR

"Resilience and Opportunity" prints are still available for purchase!

Purchase a copy of the painting from noted visual artist Synthia Saint James titled "Resilience & Opportunity" which was specially commissioned in honor of the inauguration of President Paulette Dillard. The cost of the print starts at \$60 up to \$350 for framed artwork.



PURCHASE PRINT

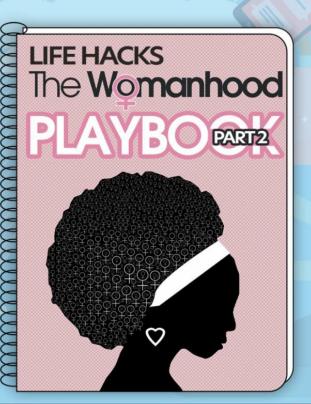
Upcoming University Events





SEPT. 12 2019 5 p.m.-7 p.m. Willie E. Gary Student Center (Ballroom)





In partnership with the Offices of Student Affairs and Student Activities, join Shaw University alumnae for a candid conversation on how to free yourself from self-limiting beliefs, increase your emotional intelligence and build for the long game of life.

facebook.com/suwomensummit **suwomensummit**







Celebrating Black entrepreneurs and small businesses in North Carolina

Downtown Raleigh September 16-20, 2019

VIEW AGENDA









The 34th Annual Women's Conference

BECOMING

Souls of Black & Brown Girls/Women Rising

JOIN US October 11-12, 2019

SHAW UNIVERSITY 118 E. South Street | Raleigh, NC

Conference Cost \$5 (Youth up to 18) \$20 (Adults 19 and up)

Registration + Information www.shawu.edu/Divinity-Women

WAYS TO GIVE



ONLINE

www.shawu.edu/Donate

TEXT

Text 'SHAWBEARS' to 243725

MAIL

Shaw University

Office of Institutional Advancement

118 E. South Street

Raleigh, NC 27601

North Carolina Bears Ride with Pride!

<u>Click here</u> to purchase and/or renew your Shaw Bears North Carolina license plate.



Update Your Information & Stay Connected

Have you recently moved, exchanged vows, started a family, received a promotion? Update your information with the Office of Alumni Relations. We want to stay connected with you. Simply click the link below to update your information to stay informed about the exciting things happening at your Shaw U.

UPDATE YOUR INFORMATION



Contact Alumni Relations

Dr. LaMont J. Johnson, Sr.

Director of Alumni Relations

Estey Hall, Rm 201

Phone: 919-546-8434 office (direct)

Email: lamont.johnson@shawu.edu











Shaw University | 118 East South Street, Raleigh, NC 27601

Unsubscribe maybenitez@bellsouth.net

<u>Update Profile</u> | <u>About Constant Contact</u>

Sent by alumnirelations@shawu.edu in collaboration with



Try email marketing for free today!